

Module: Introduction**Page: Introduction**

CC0.1**Introduction**

Please give a general description and introduction to your organization.

Hasbro, Inc. is a global company committed to Creating the World's Best Play Experiences. We strive to do this through deep consumer engagement and the application of consumer insights, the use of immersive storytelling to build our brands, product innovation and development of global business reach. We apply these principles to leverage our beloved owned and controlled brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH and TRANSFORMERS, as well as our premier partner brands. From toys and games to television programming, motion pictures, digital gaming and a comprehensive licensing program, Hasbro fulfills the fundamental need for play and connection for children and families around the world. The Company's wholly-owned Hasbro Studios creates entertainment brand-driven storytelling across mediums, including television, film and more. Successful execution of our brand blueprint involves re-imagining, re-inventing, and re-igniting our owned and controlled brands, and imagining, inventing and igniting new brands, through toy and game innovation, immersive entertainment offerings, including television programming and motion pictures, and a broad range of licensed products, ranging from traditional to high-tech and digital, all informed by storytelling and consumer insights. We have been recognized for our efforts by being named one of the "World's Most Ethical Companies" and is ranked as one of Corporate Responsibility Magazine's "100 Best Corporate Citizens." Hasbro has also been recognized by the U.S. Environmental Protection Agency (EPA) with Climate Leadership awards for greenhouse gas emissions – goal achievement and goal setting. Learn more at www.hasbro.com and www.hasbro.com/csr.

CC0.2**Reporting Year**

Please state the start and end date of the year for which you are reporting data.

The current reporting year is the latest/most recent 12-month period for which data is reported. Enter the dates of this year first.

We request data for more than one reporting period for some emission accounting questions. Please provide data for the three years prior to the current reporting year if you have not provided this information before, or if this is the first time you have answered a CDP information request. (This does not apply if you have been offered and selected the option of answering the shorter questionnaire). If you are going to provide additional years of data, please give the dates of those reporting periods here. Work backwards from the most recent reporting year.

Please enter dates in following format: day(DD)/month(MM)/year(YYYY) (i.e. 31/01/2001).

Enter Periods that will be disclosed
Wed 01 Jan 2014 - Wed 31 Dec 2014

CC0.3

Country list configuration

Please select the countries for which you will be supplying data. If you are responding to the Electric Utilities module, this selection will be carried forward to assist you in completing your response.

Select country
Australia
United States of America
Canada
Mexico
France
United Kingdom
Germany
Spain
Ireland
Greece
Switzerland

Select country
Brazil
Netherlands
Denmark
Turkey
Russia
Italy
Austria
Poland
New Zealand
China
Taiwan
South Korea

CC0.4

Currency selection

Please select the currency in which you would like to submit your response. All financial information contained in the response should be in this currency.

USD(\$)

CC0.6

Modules

As part of the request for information on behalf of investors, electric utilities, companies with electric utility activities or assets, companies in the automobile or auto component manufacture sub-industries, companies in the oil and gas sub-industries, companies in the information technology and telecommunications sectors and companies in the food, beverage and tobacco industry group should complete supplementary questions in addition to the main questionnaire.

If you are in these sector groupings (according to the Global Industry Classification Standard (GICS)), the corresponding sector modules will not appear below but will automatically appear in the navigation bar when you save this page. If you want to query your classification, please email respond@cdp.net.

If you have not been presented with a sector module that you consider would be appropriate for your company to answer, please select the module below. If you wish to view the questions first, please see <https://www.cdp.net/en-US/Programmes/Pages/More-questionnaires.aspx>.

Further Information

Module: Management

Page: CC1. Governance

CC1.1

Where is the highest level of direct responsibility for climate change within your organization?

Board or individual/sub-set of the Board or other committee appointed by the Board

CC1.1a

Please identify the position of the individual or name of the committee with this responsibility

The highest level of responsibility for climate change at Hasbro resides with the Nominating, Governance and Social Responsibility Committee of the Board of Directors of Hasbro, Inc. Additionally, the Chief Executive Officer (CEO) chairs an executive CSR Committee that sets strategic direction for CSR policies and initiatives, including climate change, and ensures their integration throughout the entire corporation. Our EVP Global Operations and New Business Development, a CSR Committee member, oversees climate change issues related to Hasbro owned and third party factories. Additionally, a Senior Vice President of Global Quality Assurance is responsible for implementing environmental sustainability initiatives throughout the company and supply chain.

CC1.2

Do you provide incentives for the management of climate change issues, including the attainment of targets?

Yes

CC1.2a

Please provide further details on the incentives provided for the management of climate change issues

Who is entitled to benefit from these incentives?	The type of incentives	Incentivized performance indicator	Comment
Chief Executive Officer (CEO)	Monetary reward	Other: Goals and Objectives	Meeting sustainability goals and objectives
Chief Executive Officer (CEO)	Recognition (non-monetary)	Other: Goals and Objectives	Meeting sustainability goals and objectives
Executive officer	Monetary reward	Other: Goals and Objectives	Meeting sustainability goals and objectives
Executive officer	Recognition (non-monetary)	Other: Goals and Objectives	Meeting sustainability goals and objectives
Business unit managers	Monetary reward	Other: Goals and Objectives	Meeting sustainability goals and objectives
Business unit managers	Recognition (non-monetary)	Other: Goals and Objectives	Meeting sustainability goals and objectives
Other: Environment/sustainability managers	Monetary reward	Other: Goals and Objectives	Meeting sustainability goals and objectives
Other: Environment/sustainability managers	Recognition (non-monetary)	Other: Goals and Objectives	Meeting sustainability goals and objectives
Facility managers	Monetary reward	Other: Goals and Objectives	Meeting sustainability goals and objectives
Facility managers	Recognition (non-monetary)	Other: Goals and Objectives	Meeting sustainability goals and objectives
All employees	Monetary reward	Other: Goals and Objectives	Annual performance objectives are tied to Corporate Social Responsibility, which includes Climate Change as a corporate priority
All employees	Recognition (non-	Other: Goals and	Annual performance objectives are tied to Corporate Social Responsibility,

Who is entitled to benefit from these incentives?	The type of incentives	Incentivized performance indicator	Comment
	monetary)	Objectives	which includes Climate Change as a corporate priority
Other: Corporate Function Head	Monetary reward	Other: Goals and Objectives	Meeting sustainability goals and objectives
Other: Corporate Function Head	Recognition (non-monetary)	Other: Goals and Objectives	Meeting sustainability goals and objectives
Other: Employee Green Teams	Recognition (non-monetary)	Behaviour change related indicator	Communicating climate change issues and developing grassroots programs supporting emission reduction targets as an integral part of the Hasbro culture

Further Information

Page: CC2. Strategy

CC2.1

Please select the option that best describes your risk management procedures with regard to climate change risks and opportunities

Integrated into multi-disciplinary company wide risk management processes

CC2.1a

Please provide further details on your risk management procedures with regard to climate change risks and opportunities

Frequency of monitoring	To whom are results reported?	Geographical areas considered	How far into the future are risks considered?	Comment
Six-monthly or more frequently	Board or individual/sub-set of the Board or committee appointed by the Board	Hasbro considers areas in which it does business, in particular, North America, Europe and Asia/Pacific regions.	1 to 3 years	Hasbro has developed an enterprise risk management (ERM) process that guides the identification, assessment and actions taken related to potential developments that can have impact on our business. The process incorporates an interdisciplinary group with a diverse set of skills to assess the potential risks that issues may pose for the company. Proposed and final regulatory actions and other developments related to climate change are considered as part of this risk management process.

CC2.1b

Please describe how your risk and opportunity identification processes are applied at both company and asset level

At a company level, Enterprise Risk Management (ERM) is applied systematically top-down for Product Brands and Entertainment; in all Markets; on Strategic Partnerships/Adjacencies; in Sourcing and Human Capital; on Financial, Internal Systems and Controls, and Regulatory and Compliance, and finally on an ad hoc basis in many other areas. ERM is proactively managed by embedding the risk identification, monitoring and mitigating activities into our business process at the regional and functional levels with frequent updates to Hasbro's executive management team and our Board of Directors. ERM is part of our strategic planning process as well as our regional business reviews and influences our Internal Audit program. ERM is embedded into our business process and is included as part of our proactive management of our business on a daily basis.

Site specific ERM assessments are performed under the leadership of a cross-functional team. We also perform regional and functional assessments.

CC2.1c

How do you prioritize the risks and opportunities identified?

Materiality/priority is based on a combined analysis of Risk Impact and the Risk Trend. We evaluate the overall impact of each risk which may be financial, operational or reputational and evaluate the magnitude of the risk and the effectiveness of our monitoring and mitigating activities in assessing the potential severity of a risk to Hasbro. We also consider how the risk is trending to determine if any additional mitigating actions are required. We use a color coding system on our

reports and dashboards to indicate if our risk is High, Moderate or Low and use arrows for our trend indication to quickly draw attention to risks which are trending up for Hasbro.

CC2.1d

Please explain why you do not have a process in place for assessing and managing risks and opportunities from climate change, and whether you plan to introduce such a process in future

Main reason for not having a process	Do you plan to introduce a process?	Comment
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CC2.2

Is climate change integrated into your business strategy?

Yes

CC2.2a

Please describe the process of how climate change is integrated into your business strategy and any outcomes of this process

Climate change is integrated into Hasbro's business strategy as part of a broader commitment to Corporate Social Responsibility (CSR) and environmental sustainability. A CSR committee, chaired by the CEO and comprised by members of the Senior Management team, oversees CSR policies and initiatives including environmental sustainability. Our EVP Global Operations and New Business Development oversees climate change issues related to Hasbro owned and third-party factories, as well as owned and operated facilities. Additionally, a Senior Vice President of Global Quality Assurance is responsible for implementing environmental sustainability initiatives throughout the company and supply chain. The company also has a formal CSR practice led by Vice President of Corporate Responsibility and Government Affairs.

Additionally, we have several working groups comprised of functional leaders focused on driving and executing environmental sustainability initiatives across the company:

- CSR Working Group: A subset of the CSR Committee and chaired by the VP of CSR.
- Sustainable Design Group: A cross-functional group focused on sustainable product and packaging design and chaired by the EVP Global Operations and New

Business Development.

- Global Development and Operations Sustainability Group: A cross-functional group focused on operations and supply chain and chaired by the SVP of Global Quality Assurance.
- Energy Conservation Committees: A management leadership group focused on driving annual energy reduction initiatives at each Hasbro owned and operated factory.
- CSR Core Team: A cross-functional leadership team focused on identifying and evaluating opportunities, challenges and gaps related to CSR, including climate change and environmental sustainability.
- Green Teams: Employee-led teams focused on engaging employees and driving site specific environmental improvements, including energy, water and paper conservation and waste reduction.

The following risks have influenced Hasbro's strategy:

- Regulatory issues: Hasbro is subject to regulation at national and local levels worldwide. Changes in the laws governing Hasbro can have a direct impact on our business. Through its trade associations or on its own, Hasbro monitors and/or participates in public policy debate and regulatory developments related to key issues, including environmental issues impacting our operations and manufacturing.
- Economic issues: Rising fuel and raw material prices, for paperboard and other components such as resin used in plastics or electronic components, increased transportation costs, and increased labor costs in the markets in which our products are manufactured.
- Physical climate issues: Work stoppages, slowdowns, or an outbreak of a severe public health pandemic affecting our supply chain; transportation limitations or delays with product shipments; or damage/interruption to our information technology systems due to natural disasters or climate change related events.
- Reputation issues: We recognize that our stakeholders', including consumers, review our progress and performance in these areas influences their perception which in turn can influence our corporate and/or product brands reputation. For example, we have taken steps to address deforestation in our supply chain as well as setting a goal to reduce our product to package ratio size.

Our deep commitment to sustainability and minimizing our impact on the environment have influenced the most important component of our short term strategy - sustainable packaging. In 2012, Hasbro announced two major goals to reduce and improve the environmental sustainability of product packaging. The company committed to eliminating all PVC from core product packaging by the end of 2013. Hasbro also pledged to reduce materials used in product packaging for many of its global brands, resulting in an approximate 15 percent improvement in the average product-to-package ratio of brands and products included in the initiative.

Previously, Hasbro's sustainable packaging initiative included the following:

- Phase-out of PVC in packaging: In 2011, Hasbro announced plans to eliminate PVC from all new core toy and game packaging beginning in 2013.
- Increasing recycled content: In 2011, Hasbro achieved its goal to derive at least 75 percent of paper and board packaging from recycled material, or from sources that practice sustainable forest management. By 2015, Hasbro plans to increase that target to 90 percent.
- Responsible paper sourcing policy: Hasbro implemented an aggressive paper sourcing policy in 2011, providing guidelines for suppliers regarding sustainable paper sourcing to help ensure that paper used in Hasbro products aligns with the company's commitment to environmental sustainability and responsibly managed forests. Among the policy's key requirements is the expectation that suppliers will source paper with as much post-consumer recycled content as practical and financially viable. The company has communicated the policy to its suppliers, and has made it a part of its company-wide quality assurance procedures.
- Elimination of wire ties: In 2010, Hasbro replaced all wire ties in its packages with ties made from paper rattan or bamboo mix to reduce environmental impact.

CONTINUED BELOW IN 'OTHER INFORMATION' section

CC2.2b

Please explain why climate change is not integrated into your business strategy

CC2.2c

Does your company use an internal price of carbon?

No, and we currently don't anticipate doing so in the next 2 years

CC2.2d

Please provide details and examples of how your company uses an internal price of carbon

CC2.3

Do you engage in activities that could either directly or indirectly influence public policy on climate change through any of the following? (tick all that apply)

Direct engagement with policy makers
Trade associations

CC2.3a

On what issues have you been engaging directly with policy makers?

Focus of legislation	Corporate Position	Details of engagement	Proposed legislative solution
Other:	Undecided	Product labeling - France eco-labeling via industry associations	No solution is proposed at this time as the issue is still being evaluated.

CC2.3b

Are you on the Board of any trade associations or provide funding beyond membership?

Yes

CC2.3c

Please enter the details of those trade associations that are likely to take a position on climate change legislation

Trade association	Is your position on climate change consistent with theirs?	Please explain the trade association's position	How have you, or are you attempting to, influence the position?
Extended Producer Responsibility	Consistent	All stakeholders have a role to play from government to industry to citizens to NGOs regarding product packaging, waste and recycling.	Engagement with all stakeholder groups (via the trade association); industry fee structures (e.g., in British Columbia, Canada).

CC2.3d

Do you publicly disclose a list of all the research organizations that you fund?

CC2.3e

Do you fund any research organizations to produce or disseminate public work on climate change?

CC2.3f

Please describe the work and how it aligns with your own strategy on climate change

CC2.3g

Please provide details of the other engagement activities that you undertake

CC2.3h

What processes do you have in place to ensure that all of your direct and indirect activities that influence policy are consistent with your overall climate change strategy?

Hasbro ensures that all of its direct and indirect activities that influence policy are consistent with its overall climate change strategy through its integrated organizational design and leadership: Hasbro's Government Affairs practice is led by the head of Hasbro's Corporate Social Responsibility practice.

CC2.3i

Please explain why you do not engage with policy makers

CC2.4

Would your organization's board of directors support an international agreement between governments on climate change, which seeks to limit global temperature rise to under two degree Celsius from pre-industrial levels in line with IPCC scenarios such as RCP2.6?

No opinion

CC2.4a

Please describe your board's position on what an effective agreement would mean for your organization and activities that you are undertaking to help deliver this agreement at the 2015 United Nations Climate Change Conference in Paris (COP 21)

Further Information

CC2.2a continued: The most important components of long term strategy that have been influenced by climate change: Our deep commitment to sustainability and minimizing our impact on the environment have influenced the most important component of our long term strategy, including: On mitigation: • Target reduction of greenhouse gas (GHG) emissions (and other air emissions) at our sites, including own and operated factories. In 2012, we reduced global Scope 1 and 2 greenhouse gas emissions by 32 percent from a 2008 baseline – exceeding our goal of a 10 percent reduction, using Greenhouse Gas Protocol guidelines. • Evaluate GHG emissions from Scope 3 sources, such as data from manufacturing vendors, transportation (logistics) and business travel. • Achieve zero waste to landfill in Hasbro’s owned and operated factories’ (U.S. and Ireland) manufacturing processes. • Align procurement decisions with Hasbro’s commitment to sustainable forest management, which requires that no sources of Mixed Tropical Hardwood (MTH) virgin fiber be used in products, including packaging. On adaptation: • Hasbro has a robust series of policies and standards that set minimum criteria for all operations, and each site is responsible for putting them into practice. Both our owned and operated factories retain the internationally recognized Environmental Management Systems (EMS) standard ISO 14001. In 2011, our owned and operated factories also achieved FSC certification. • Implement energy efficiency projects, minimize water discharges, increase recycling and reduce waste to minimize landfill disposal at Hasbro sites, including owned and operated factories. • Hasbro ships over 75% of its freight using SmartWay carriers and, in 2012, Hasbro became a SmartWay partner and acknowledged for its excellence and leadership in logistics. • Engage Hasbro employees (both non-union and union) in environmental sustainability efforts. • Engage with governments, third party vendors and other stakeholders to evaluate impacts, develop action plans and implement strategies for different regions and markets. • Work with governments, trade bodies and NGOs to assess and address pressing climate change related issues. On reporting: • Report on our CSR/sustainability efforts, including GHG emissions and risks/performance improvement measures related to climate change, via Hasbro’s CSR Report (published in 2011 and 2012) and Hasbro, Inc. Annual Report. • Track and report non-hazardous waste and recycling efforts for all our U.S. facilities through the U.S. EPA Waste Wise program. • Report via retailer scorecards sustainability related product/packaging initiatives and improvements. • Voluntary reporting on sustainable packaging efforts via the Australia Packaging Covenant. • Respond to shareholder and investor inquiries, as well as other stakeholder groups, as requested. v. Most substantial business decisions made influenced by climate change driven aspects of the strategy: • Paper Sourcing (influenced by reputational aspect of climate change) In 2011, Hasbro issued a Paper and Forest Procurement Policy (PFPP) intended to ensure that procurement decisions align with the Company’s commitment to environmental sustainability and support sustainable forest management. The PFPP reiterates the Company goal of 90 percent usage of paper packaging and in-box game content derived from recycled material or sources that practice sustainable forest management by 2015. The policy also sets stringent vendor requirements for credible third party certification (such as the Forest Stewardship Council) of fiber. In addition, as one facet of the PFPP’s standards related to avoiding fiber from controversial sources, Hasbro requires that no sources of Mixed Tropical Hardwood (MTH) virgin fiber be used in products, including packaging. • Chemicals/Materials (influenced by regulatory and reputation aspects of climate change) Hasbro takes great care in selecting materials to be used in our products in order to ensure that they withstand reasonable use and abuse during play and provide an enjoyable play experience. We use a variety of materials and continue to investigate and assess alternate materials. Our challenge remains identifying cost effective alternates that not only meet our stringent quality and safety standards, but also provide an equal play experience and value for the consumer. Similarly, with respect to chemicals we are very careful about chemical selection and we have minimized the use of BPA, phthalates and brominated flame retardants in our products. • Packaging (influenced by regulatory and reputation aspects of climate change) Hasbro is actively working to extend our sustainable packaging efforts, including material selection and design, and will be concentrating on standardizing and aligning our business requirements across the global with our third party vendors. • Logistics (influenced by economic aspect of climate change) Emissions reduction initiatives include our regional distribution model, container load maximization program, off-peak loading and unloading, use of closest port, and our utilization of a train line in China to move containers to port instead of numerous truck haulers. • Manufacturing – for Hasbro owned and operated factories (influenced by economic aspect of climate change) Energy reduction projects include lighting upgrades and occupancy sensors, converting boilers to natural gas, installing roof insulation, replacing door and window seals, ensuring equipment is shut off when unused, and using optimal temperature settings for heating and cooling. We have also invested in energy-saving manufacturing equipment, such as all-electric injection molding machines that are 70 percent more energy efficient than hydraulic machines. • Facilities - Hasbro completed a major renovation of a U.S. leased facility in 2012, which included environmental criteria and the company is currently pursuing Leadership in Energy and Environmental Design (LEED) certification for its efforts.

Page: CC3. Targets and Initiatives

Did you have an emissions reduction target that was active (ongoing or reached completion) in the reporting year?

Absolute target

CC3.1a

Please provide details of your absolute target

ID	Scope	% of emissions in scope	% reduction from base year	Base year	Base year emissions (metric tonnes CO2e)	Target year	Comment
Abs1	Scope 1+2	100%	4.4%	2012	23407	2020	

CC3.1b

Please provide details of your intensity target

ID	Scope	% of emissions in scope	% reduction from base year	Metric	Base year	Normalized base year emissions	Target year	Comment
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CC3.1c

Please also indicate what change in absolute emissions this intensity target reflects

ID	Direction of change anticipated in absolute Scope 1+2 emissions at target completion?	% change anticipated in absolute Scope 1+2 emissions	Direction of change anticipated in absolute Scope 3 emissions at target completion?	% change anticipated in absolute Scope 3 emissions	Comment
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CC3.1d

For all of your targets, please provide details on the progress made in the reporting year

ID	% complete (time)	% complete (emissions)	Comment
Abs1	25%	20%	

CC3.1e

Please explain (i) why you do not have a target; and (ii) forecast how your emissions will change over the next five years

CC3.2

Does the use of your goods and/or services directly enable GHG emissions to be avoided by a third party?

No

CC3.2a

Please provide details of how the use of your goods and/or services directly enable GHG emissions to be avoided by a third party

CC3.3

Did you have emissions reduction initiatives that were active within the reporting year (this can include those in the planning and/or implementation phases)

Yes

CC3.3a

Please identify the total number of projects at each stage of development, and for those in the implementation stages, the estimated CO2e savings

Stage of development	Number of projects	Total estimated annual CO2e savings in metric tonnes CO2e (only for rows marked *)
Under investigation	2	
To be implemented*	3	1100
Implementation commenced*	2	600
Implemented*	3	900
Not to be implemented	1	

CC3.3b

For those initiatives implemented in the reporting year, please provide details in the table below

Activity type	Description of activity	Estimated annual CO2e savings (metric tonnes CO2e)	Scope	Voluntary/Mandatory	Annual monetary savings (unit currency - as specified in CC0.4)	Investment required (unit currency - as specified in CC0.4)	Payback period	Estimated lifetime of the initiative	Comment
Energy efficiency: Building services	Lighting upgrades - LED lighting	100	Scope 2	Voluntary	1200	3000	1-3 years	6-10 years	
Energy efficiency: Building services	HVAC upgrades	600	Scope 1 Scope 2	Voluntary	25000	150000	4-10 years	11-15 years	
Energy efficiency: Building fabric	Roof insulation upgrades	300	Scope 1		10000	75000	4-10 years	11-15 years	
Energy efficiency: Building fabric	Skylight installation	50	Scope 2	Voluntary	10000	40000	4-10 years	Ongoing	

CC3.3c

What methods do you use to drive investment in emissions reduction activities?

Method	Comment
Compliance with regulatory requirements/standards	
Dedicated budget for energy efficiency	Lighting and equipment/machinery projects
Employee engagement	Green Teams
Dedicated budget for low carbon product R&D	Packaging initiatives
Internal incentives/recognition programs	

CC3.3d

If you do not have any emissions reduction initiatives, please explain why not

Further Information

Page: CC4. Communication

CC4.1

Have you published information about your organization's response to climate change and GHG emissions performance for this reporting year in places other than in your CDP response? If so, please attach the publication(s)

Publication	Status	Page/Section reference	Attach the document
In voluntary communications	Complete	www.csr.hasbro.com	https://www.cdp.net/sites/2015/26/8126/Climate Change 2015/Shared Documents/Attachments/CC4.1/CDP Communications Links.docx
In mainstream financial reports but have not used the CDSB Framework	Complete	Risk Factors, pg 18	https://www.cdp.net/sites/2015/26/8126/Climate Change 2015/Shared Documents/Attachments/CC4.1/Annual_Report_Website_FINAL.pdf

Further Information

Module: Risks and Opportunities

Page: CC5. Climate Change Risks

CC5.1

Have you identified any inherent climate change risks that have the potential to generate a substantive change in your business operations, revenue or expenditure? Tick all that apply

- Risks driven by changes in regulation
- Risks driven by changes in physical climate parameters
- Risks driven by changes in other climate-related developments

CC5.1a

Please describe your inherent risks that are driven by changes in regulation

Risk driver	Description	Potential impact	Timeframe	Direct/ Indirect	Likelihood	Magnitude of impact	Estimated financial implications	Management method	Cost of management
Cap and trade schemes	Cap and trade schemes may present financial risks. The European Union Emission Trading Scheme (or EU ETS) and other countries such as Japan, Australia and the United states have implemented or contemplated cap and trade schemes. These schemes may impact the operational costs of factories participating in the scheme and affect their competitiveness.	Increased operational cost	1 to 3 years	Direct	Likely	Low	No financial implications at this time.	Government Affairs and sustainability teams monitor, assess and provide guidance on recommended actions to be considered or taken in response to cap and trade scheme developments.	Cost of management is not considered significant at this time.
Product labelling regulations	Product labelling requirements are also being closely followed.	Increased operational cost	1 to 3 years	Direct	More likely than not	Low-medium	No financial implications at this time.	Government Affairs, packaging designers and	Cost of management is not

Risk driver	Description	Potential impact	Timeframe	Direct/ Indirect	Likelihood	Magnitude of impact	Estimated financial implications	Management method	Cost of management
and standards	California (USA), Japan, Switzerland and others are considering or implementing labelling schemes. In 2012, Walmart began rolling out a sustainability index, ranking and differentiating suppliers for their sustainability. Wal-Mart's goal is to have other retailers eventually adopt the indexing system. Retailer actions to bring low carbon products to market could favor competitors and affect consumer purchasing decisions. Perceived environmental performance of products could have an impact on brand desirability and consumer behaviors.							sustainability teams monitor, assess and provide guidance on recommended actions to be considered or taken in response to proposed or new labelling requirements.	considered significant at this time.
Uncertainty surrounding new regulation	The past three decades have seen a large increase in the number of regulations and other environmental policies affecting the operations of businesses. The vast increase has been driven by a constant stream of discoveries of new	Increased operational cost	Unknown	Direct	Likely	Low	No financial implications at this time.	Government Affairs and sustainability teams monitor, assess and provide guidance on recommended actions to be considered or taken in response	Cost of management is not considered significant at this time.

Risk driver	Description	Potential impact	Timeframe	Direct/ Indirect	Likelihood	Magnitude of impact	Estimated financial implications	Management method	Cost of management
	environmental issues which are affecting human health and natural resources or have the potential to do so. Hasbro closely monitors such regulations and seeks to proactively implement process to address new potential requirements.							to proposed regulations that could impact the company.	

CC5.1b

Please describe your inherent risks that are driven by change in physical climate parameters

Risk driver	Description	Potential impact	Timeframe	Direct/ Indirect	Likelihood	Magnitude of impact	Estimated financial implications	Management method	Cost of management
Uncertainty of physical risks	Increasing global emissions of greenhouse gases (GHGs) may contribute to floods, droughts, and extreme weather events, as well as to international pressure to reduce emissions and shift to low-carbon technologies. The inability to predict the	Inability to do business	Unknown	Indirect (Supply chain)	About as likely as not	Low-medium	Financial implications can vary significantly depending on the scope of potential events.	Global operations and supply chain management monitor, assess and provide guidance on recommended actions to be considered or taken.	Cost of management is not considered significant at this time.

Risk driver	Description	Potential impact	Timeframe	Direct/ Indirect	Likelihood	Magnitude of impact	Estimated financial implications	Management method	Cost of management
	timing and magnitude of events and their impacts requires that plans be established proactively to manage potential disruptions to Hasbro operations and the supply chain. Thorough business interruption plans are established for this purpose.								

CC5.1c

Please describe your inherent risks that are driven by changes in other climate-related developments

Risk driver	Description	Potential impact	Timeframe	Direct/ Indirect	Likelihood	Magnitude of impact	Estimated financial implications	Management method	Cost of management
Reputation	Consumers, stakeholders and the general public are becoming more conscious of company social responsibility and environmental sustainability performance and rankings. Failure to act in an environmentally	Reduced demand for goods/services	Unknown	Direct	Unlikely	Low	No financial implications at this time.	Corporate Social Responsibility and sustainability teams monitor, assess and provide guidance on recommended actions to be considered or taken in response to reputational risks.	Cost of management is not considered significant at this time.

Risk driver	Description	Potential impact	Timeframe	Direct/ Indirect	Likelihood	Magnitude of impact	Estimated financial implications	Management method	Cost of management
	responsible manner can affect company or brand reputation in a negative manner and affect sales.								
Changing consumer behaviour	Consumer environmental awareness is growing and consumer choices may be influenced by the environmental impacts related to producing toys and games.	Reduced demand for goods/services	Unknown	Direct	Unlikely	Low	No financial implications at this time.	Consumer Insights, Corporate Social Responsibility and sustainability teams monitor, assess and provide guidance on recommended actions to be considered or taken in response to consumer behavior risks.	Cost of management is not considered significant at this time.

CC5.1d

Please explain why you do not consider your company to be exposed to inherent risks driven by changes in regulation that have the potential to generate a substantive change in your business operations, revenue or expenditure

CC5.1e

Please explain why you do not consider your company to be exposed to inherent risks driven by physical climate parameters that have the potential to generate a substantive change in your business operations, revenue or expenditure

CC5.1f

Please explain why you do not consider your company to be exposed to inherent risks driven by changes in other climate-related developments that have the potential to generate a substantive change in your business operations, revenue or expenditure

Further Information

Page: CC6. Climate Change Opportunities

CC6.1

Have you identified any inherent climate change opportunities that have the potential to generate a substantive change in your business operations, revenue or expenditure? Tick all that apply

Opportunities driven by changes in regulation

Opportunities driven by changes in other climate-related developments

CC6.1a

Please describe your inherent opportunities that are driven by changes in regulation

Opportunity driver	Description	Potential impact	Timeframe	Direct/Indirect	Likelihood	Magnitude of impact	Estimated financial implications	Management method	Cost of management
Product labelling regulations and standards	Product labelling regulations and standards may present an opportunity to differentiate our products from competitors. In addition to France, regulations may emerge in other countries. Several working groups in various sectors have been collaborating to define the methodologies of the eco-labelling framework including outlining the goal and scope of the simplified LCA for the different product categories.	Increased demand for existing products/services	1 to 3 years	Direct	About as likely as not	Low	Financial implications have not been quantified at this time.	Government Affairs, packaging designers and sustainability teams monitor, assess and provide guidance on recommended actions to be considered or taken in response to labelling opportunities.	Cost of management is not considered significant.

CC6.1b

Please describe the inherent opportunities that are driven by changes in physical climate parameters

Opportunity driver	Description	Potential impact	Timeframe	Direct/ Indirect	Likelihood	Magnitude of impact	Estimated financial implications	Management method	Cost of management
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CC6.1c

Please describe the inherent opportunities that are driven by changes in other climate-related developments

Opportunity driver	Description	Potential impact	Timeframe	Direct/ Indirect	Likelihood	Magnitude of impact	Estimated financial implications	Management method	Cost of management
Reputation	Environmental issues are increasingly being associated with companies by consumers, stakeholders and the public. By taking proactive actions to improve environmental performance of our operations and products, there is an opportunity to obtain operational efficiencies and cost savings as well as distinguishing our company from competitors.		1 to 3 years	Direct	About as likely as not	Low	Financial implications have not been quantified at this time.	Corporate Social Responsibility and sustainability teams monitor, assess and provide guidance on recommended actions to be considered or taken in response to reputational opportunities.	Cost of management is not considered significant.
Changing consumer behaviour	Consumer awareness is growing and purchasing decisions may be influenced by consumer values. By producing		1 to 3 years	Direct	About as likely as not	Low	Financial implications have not been quantified at this time.	Consumer Insights, Corporate Social Responsibility and sustainability teams monitor, assess and	Cost of management is not considered significant.

Opportunity driver	Description	Potential impact	Timeframe	Direct/Indirect	Likelihood	Magnitude of impact	Estimated financial implications	Management method	Cost of management
	products which minimize environmental impacts, there is an opportunity to build brand loyalty and differentiate our products from competitors.							provide guidance on recommended actions to be considered or taken in response to consumer behavior opportunities.	

CC6.1d

Please explain why you do not consider your company to be exposed to inherent opportunities driven by changes in regulation that have the potential to generate a substantive change in your business operations, revenue or expenditure

CC6.1e

Please explain why you do not consider your company to be exposed to inherent opportunities driven by physical climate parameters that have the potential to generate a substantive change in your business operations, revenue or expenditure

CC6.1f

Please explain why you do not consider your company to be exposed to inherent opportunities driven by changes in other climate-related developments that have the potential to generate a substantive change in your business operations, revenue or expenditure

Further Information

Module: GHG Emissions Accounting, Energy and Fuel Use, and Trading

Page: CC7. Emissions Methodology

CC7.1

Please provide your base year and base year emissions (Scopes 1 and 2)

Scope	Base year	Base year emissions (metric tonnes CO2e)
Scope 1	Sun 01 Jan 2012 - Mon 31 Dec 2012	5985
Scope 2	Sun 01 Jan 2012 - Mon 31 Dec 2012	17422

CC7.2

Please give the name of the standard, protocol or methodology you have used to collect activity data and calculate Scope 1 and Scope 2 emissions

Please select the published methodologies that you use

The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (Revised Edition)

CC7.2a

If you have selected "Other" in CC7.2 please provide details of the standard, protocol or methodology you have used to collect activity data and calculate Scope 1 and Scope 2 emissions

CC7.3

Please give the source for the global warming potentials you have used

Gas	Reference
CO2	IPCC Fourth Assessment Report (AR4 - 100 year)
CH4	IPCC Fourth Assessment Report (AR4 - 100 year)
N2O	IPCC Fourth Assessment Report (AR4 - 100 year)

CC7.4

Please give the emissions factors you have applied and their origin; alternatively, please attach an Excel spreadsheet with this data at the bottom of this page

Fuel/Material/Energy	Emission Factor	Unit	Reference
Electricity			See attached spreadsheet

Further Information

Attachments

[https://www.cdp.net/sites/2015/26/8126/Climate Change 2015/Shared Documents/Attachments/ClimateChange2015/CC7.EmissionsMethodology/Emission factors.xlsx](https://www.cdp.net/sites/2015/26/8126/Climate%20Change%202015/Shared%20Documents/Attachments/ClimateChange2015/CC7.EmissionsMethodology/Emission%20factors.xlsx)

Page: CC8. Emissions Data - (1 Jan 2014 - 31 Dec 2014)

CC8.1

Please select the boundary you are using for your Scope 1 and 2 greenhouse gas inventory

Operational control

CC8.2

Please provide your gross global Scope 1 emissions figures in metric tonnes CO₂e

7282

CC8.3

Please provide your gross global Scope 2 emissions figures in metric tonnes CO2e

15084

CC8.4

Are there any sources (e.g. facilities, specific GHGs, activities, geographies, etc.) of Scope 1 and Scope 2 emissions that are within your selected reporting boundary which are not included in your disclosure?

No

CC8.4a

Please provide details of the sources of Scope 1 and Scope 2 emissions that are within your selected reporting boundary which are not included in your disclosure

Source	Relevance of Scope 1 emissions from this source	Relevance of Scope 2 emissions excluded from this source	Explain why the source is excluded
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CC8.5

Please estimate the level of uncertainty of the total gross global Scope 1 and 2 emissions figures that you have supplied and specify the sources of uncertainty in your data gathering, handling and calculations

Scope	Uncertainty range	Main sources of uncertainty	Please expand on the uncertainty in your data
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Scope	Uncertainty range	Main sources of uncertainty	Please expand on the uncertainty in your data
Scope 1	Less than or equal to 2%	Data Gaps	Where Hasbro leases space in multi-tenant office buildings, specific use data is not always available. Total building use is prorated based on percentage of Hasbro occupied space in these cases or average kW/hr for comparable office space is used as an estimation.
Scope 2	Less than or equal to 2%	Data Gaps	Where Hasbro leases space in multi-tenant office buildings, specific use data is not always available. Total building use is prorated based on percentage of Hasbro occupied space in these cases or average kW/hr for comparable office space is used as an estimation.

CC8.6

Please indicate the verification/assurance status that applies to your reported Scope 1 emissions

Third party verification or assurance complete

CC8.6a

Please provide further details of the verification/assurance undertaken for your Scope 1 emissions, and attach the relevant statements

Type of verification or assurance	Attach the statement	Page/section reference	Relevant standard	Proportion of reported Scope 1 emissions verified (%)
Moderate assurance	https://www.cdp.net/sites/2015/26/8126/Climate Change 2015/Shared Documents/Attachments/CC8.6a/Hasbro Assurance Statement AA1000 2015.pdf		AA1000AS	100

CC8.6b

Please provide further details of the regulatory regime to which you are complying that specifies the use of Continuous Emissions Monitoring Systems (CEMS)

Regulation	% of emissions covered by the system	Compliance period	Evidence of submission
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CC8.7

Please indicate the verification/assurance status that applies to your reported Scope 2 emissions

Third party verification or assurance complete

CC8.7a

Please provide further details of the verification/assurance undertaken for your Scope 2 emissions, and attach the relevant statements

Type of verification or assurance	Attach the statement	Page/Section reference	Relevant standard	Proportion of reported Scope 2 emissions verified (%)
Moderate assurance	https://www.cdp.net/sites/2015/26/8126/Climate Change 2015/Shared Documents/Attachments/CC8.7a/Hasbro Assurance Statement AA1000 2015.pdf		AA1000AS	100

CC8.8

Please identify if any data points have been verified as part of the third party verification work undertaken, other than the verification of emissions figures reported in CC8.6, CC8.7 and CC14.2

Additional data points verified	Comment
Change in Scope 3 emissions against a base year (not target related)	Third Party Distribution Center data

CC8.9

Are carbon dioxide emissions from biologically sequestered carbon relevant to your organization?

No

CC8.9a

Please provide the emissions from biologically sequestered carbon relevant to your organization in metric tonnes CO2

Further Information

Page: CC9. Scope 1 Emissions Breakdown - (1 Jan 2014 - 31 Dec 2014)

CC9.1

Do you have Scope 1 emissions sources in more than one country?

Yes

CC9.1a

Please break down your total gross global Scope 1 emissions by country/region

Country/Region	Scope 1 metric tonnes CO2e
United States of America	3168.4
Mexico	923.2
Canada	500
United Kingdom	260
Turkey	169.4
Switzerland	34.4
Spain	334.6
Ireland	479
Greece	32.5
Germany	792.1
France	518.3
Denmark	70.1

CC9.2

Please indicate which other Scope 1 emissions breakdowns you are able to provide (tick all that apply)

By activity

CC9.2a

Please break down your total gross global Scope 1 emissions by business division

Business division	Scope 1 emissions (metric tonnes CO2e)
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CC9.2b

Please break down your total gross global Scope 1 emissions by facility

Facility	Scope 1 emissions (metric tonnes CO2e)	Latitude	Longitude
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CC9.2c

Please break down your total gross global Scope 1 emissions by GHG type

GHG type	Scope 1 emissions (metric tonnes CO2e)
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CC9.2d

Please break down your total gross global Scope 1 emissions by activity

Activity	Scope 1 emissions (metric tonnes CO2e)
Stationary Combustion	4094
Mobile	3128
Refrigerants	60

CC9.2e

Please break down your total gross global Scope 1 emissions by legal structure

Legal structure	Scope 1 emissions (metric tonnes CO2e)

Further Information

Page: CC10. Scope 2 Emissions Breakdown - (1 Jan 2014 - 31 Dec 2014)

CC10.1

Do you have Scope 2 emissions sources in more than one country?

Yes

CC10.1a

Please break down your total gross global Scope 2 emissions and energy consumption by country/region

Country/Region	Scope 2 metric tonnes CO2e	Purchased and consumed electricity, heat, steam or cooling (MWh)	Purchased and consumed low carbon electricity, heat, steam or cooling accounted for in CC8.3 (MWh)
United States of America	8101	23948	0
Mexico	455	768	0
Switzerland	.7	9	0
Canada	119	2062	0
United Kingdom	757	1590	0
Turkey	43	74	0
Spain	53	120	0
Russia	22	63	0
Poland	1	2	0
Netherlands	18	39	0
Italy	17	32	0
Ireland	2957	4225	0
Greece	58	65	0
Germany	247	458	0
France	36	432	0
Denmark	18	50	0
Austria	1	7	0
Taiwan	5	7	0
New Zealand	16	101	0
China	1922	2279	0
Brazil	11	123	0
Australia	226	257	0
South Korea	.3	46	0

CC10.2

Please indicate which other Scope 2 emissions breakdowns you are able to provide (tick all that apply)

By activity

CC10.2a

Please break down your total gross global Scope 2 emissions by business division

Business division	Scope 2 emissions (metric tonnes CO2e)
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CC10.2b

Please break down your total gross global Scope 2 emissions by facility

Facility	Scope 2 emissions (metric tonnes CO2e)
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CC10.2c

Please break down your total gross global Scope 2 emissions by activity

Activity	Scope 2 emissions (metric tonnes CO2e)
Electricity Purchase	15084

CC10.2d

Please break down your total gross global Scope 2 emissions by legal structure

Legal structure	Scope 2 emissions (metric tonnes CO2e)
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Further Information

Page: CC11. Energy

CC11.1

What percentage of your total operational spend in the reporting year was on energy?

More than 0% but less than or equal to 5%

CC11.2

Please state how much fuel, electricity, heat, steam, and cooling in MWh your organization has purchased and consumed during the reporting year

Energy type	MWh
Fuel	21462
Electricity	36756
Heat	
Steam	
Cooling	

CC11.3

Please complete the table by breaking down the total "Fuel" figure entered above by fuel type

Fuels	MWh
Distillate fuel oil No 2	2865
Natural gas	18597

CC11.4

Please provide details of the electricity, heat, steam or cooling amounts that were accounted at a low carbon emission factor in the Scope 2 figure reported in CC8.3

Basis for applying a low carbon emission factor	MWh associated with low carbon electricity, heat, steam or cooling	Comment
No purchases or generation of low carbon electricity, heat, steam or cooling accounted with a low carbon emissions factor		

Further Information

Page: CC12. Emissions Performance

CC12.1

How do your gross global emissions (Scope 1 and 2 combined) for the reporting year compare to the previous year?

Decreased

CC12.1a

Please identify the reasons for any change in your gross global emissions (Scope 1 and 2 combined) and for each of them specify how your emissions compare to the previous year

Reason	Emissions value (percentage)	Direction of change	Comment
Emissions reduction activities	7.8	Decrease	No significant changes occurred in the calendar year in operations or reporting activity.
Divestment			
Acquisitions			
Mergers			
Change in output			
Change in methodology			
Change in boundary			
Change in physical operating conditions			
Unidentified			
Other			

CC12.2

Please describe your gross global combined Scope 1 and 2 emissions for the reporting year in metric tonnes CO2e per unit currency total revenue

Intensity figure	Metric numerator	Metric denominator	% change from previous year	Direction of change from previous year	Reason for change
.00523	metric tonnes CO2e	unit total revenue	12	Decrease	Absolute emissions reduced by 7.8% and revenues increased by 4.8%.

CC12.3

Please describe your gross global combined Scope 1 and 2 emissions for the reporting year in metric tonnes CO2e per full time equivalent (FTE) employee

Intensity figure	Metric numerator	Metric denominator	% change from previous year	Direction of change from previous year	Reason for change
4.30115	metric tonnes CO2e	FTE employee	11.3	Decrease	Absolute emissions reduced by 7.8% and employees increased by approximately 4%.

CC12.4

Please provide an additional intensity (normalized) metric that is appropriate to your business operations

Intensity figure	Metric numerator	Metric denominator	% change from previous year	Direction of change from previous year	Reason for change
.00450	metric tonnes CO2e	square foot	12.4	Decrease	Absolute emissions reduced by 7.8% and square footage increased by approximately 5%.

Further Information

Page: **CC13. Emissions Trading**

CC13.1

Do you participate in any emissions trading schemes?

No, and we do not currently anticipate doing so in the next 2 years

CC13.1a

Please complete the following table for each of the emission trading schemes in which you participate

Scheme name	Period for which data is supplied	Allowances allocated	Allowances purchased	Verified emissions in metric tonnes CO2e	Details of ownership
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CC13.1b

What is your strategy for complying with the schemes in which you participate or anticipate participating?

CC13.2

Has your organization originated any project-based carbon credits or purchased any within the reporting period?

No

CC13.2a

Please provide details on the project-based carbon credits originated or purchased by your organization in the reporting period

Credit origination or credit purchase	Project type	Project identification	Verified to which standard	Number of credits (metric tonnes of CO2e)	Number of credits (metric tonnes CO2e): Risk adjusted volume	Credits cancelled	Purpose, e.g. compliance
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Further Information

Page: CC14. Scope 3 Emissions

CC14.1

Please account for your organization’s Scope 3 emissions, disclosing and explaining any exclusions

Sources of Scope 3 emissions	Evaluation status	metric tonnes CO2e	Emissions calculation methodology	Percentage of emissions calculated using data obtained from suppliers or value chain partners	Explanation
Purchased goods and services	Relevant, not yet calculated				
Capital goods	Relevant, not yet calculated				
Fuel-and-energy-related activities (not included in Scope 1 or 2)	Not evaluated				
Upstream transportation and distribution	Relevant, not yet calculated				
Waste generated in	Relevant, not yet				

Sources of Scope 3 emissions	Evaluation status	metric tonnes CO2e	Emissions calculation methodology	Percentage of emissions calculated using data obtained from suppliers or value chain partners	Explanation
operations	calculated				
Business travel	Relevant, calculated	3861	The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard.	100.00%	Includes U.S. travel data only.
Employee commuting	Relevant, not yet calculated				
Upstream leased assets	Not evaluated				
Downstream transportation and distribution	Relevant, calculated	34595	The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard.	100.00%	Represents 31,736 from third party transportation and 2,859 from third party distribution centers.
Processing of sold products	Not evaluated				
Use of sold products	Relevant, not yet calculated				
End of life treatment of sold products	Relevant, not yet calculated				
Downstream leased assets	Not evaluated				
Franchises	Not relevant, explanation provided				Hasbro does not have franchises.
Investments	Not evaluated				
Other (upstream)					
Other (downstream)					

CC14.2

Please indicate the verification/assurance status that applies to your reported Scope 3 emissions

Third party verification or assurance complete

CC14.2a

Please provide further details of the verification/assurance undertaken, and attach the relevant statements

Type of verification or assurance	Attach the statement	Page/Section reference	Relevant standard	Proportion of Scope 3 emissions verified (%)
Moderate assurance	https://www.cdp.net/sites/2015/26/8126/Climate Change 2015/Shared Documents/Attachments/CC14.2a/Hasbro Assurance Statement AA1000 2015.pdf		AA1000AS	7

CC14.3

Are you able to compare your Scope 3 emissions for the reporting year with those for the previous year for any sources?

Yes

CC14.3a

Please identify the reasons for any change in your Scope 3 emissions and for each of them specify how your emissions compare to the previous year

Sources of Scope 3 emissions	Reason for change	Emissions value (percentage)	Direction of change	Comment
Business travel	Other: Change in data availability	30	Decrease	Business travel data from specific business segments previously reported was not available for the current reporting year.
Downstream transportation and distribution	Other: Change in data availability	91	Increase	Downstream transportation data was not available in the prior reporting year due to change in third party provider.

CC14.4

Do you engage with any of the elements of your value chain on GHG emissions and climate change strategies? (Tick all that apply)

Yes, our suppliers

CC14.4a

Please give details of methods of engagement, your strategy for prioritizing engagements and measures of success

Hasbro's strong culture of compliance, honesty and transparency is the foundation for our corporate social responsibility (CSR) efforts and stakeholder engagement strategy. Stakeholder views are important to us and influence our business decisions. We engage regularly with a wide range of internal and external stakeholders, listening to their suggestions, and using their feedback to improve our business. Collaboration helps us to frame our CSR agenda effectively and appropriately and advance our work in the field.

Supply Chain: We communicate regularly with our third party and licensed manufacturing vendors around the world and their workers. We conduct surveys to gather information on such areas as energy use, water consumption, waste generation and recycling. We use this data assess impacts and inform goal setting decisions. Approximately 95% of our domestic US cube is shipped with carriers that are Smartway members.

Investors and Analysts: Our Investor Relations department regularly informs and updates our investors and analysts on Hasbro's financial and operational performance. We have an open line of communication between investors, analysts, the Investor Relations department and our senior management team. We engage with our investors and analysts through means including press releases, SEC filings, conference calls, meetings, and our Investor Relations website.

Regulators and Policymakers: Our Government Affairs group interacts with regulators and policymakers around the globe, through company outreach or industry association activities, including public policy forums.

Nongovernmental Organizations (NGOs): We collaborate with NGOs on issues of mutual importance including product safety, manufacturing ethics, and the environment.

Retailers: We value the input of our retailers and hold regular meetings with key customers. Our Sales and Marketing teams and senior executives serve as points

of contact. In addition to working within the toy industry, we are looking to other industry and social compliance initiatives to identify best practice approaches for tackling tough social compliance issues. For example, in 2008 we joined the Global Social Compliance Programme (GSCP). This partnership of multinational retailers and brands pursues continuous improvement in working and environmental conditions across global supply chains, taking an approach based on consensus and best practice.

Employees: CSR is important to Hasbro employees, particularly new recruits who look to the company for CSR leadership and innovation. Our Human Resources department interacts with employees through employee orientation, Green Teams, and other internal communication channels.

CC14.4b

To give a sense of scale of this engagement, please give the number of suppliers with whom you are engaging and the proportion of your total spend that they represent

Number of suppliers	% of total spend	Comment
40	90%	Suppliers may operate more than one factory.

CC14.4c

If you have data on your suppliers' GHG emissions and climate change strategies, please explain how you make use of that data

How you make use of the data	Please give details
Identifying GHG sources to prioritize for reduction actions	We communicate regularly with our third party and licensed manufacturing vendors around the world and their workers. We also gather data on energy use, water consumption, waste generation and recycling. We use this data assess impacts and inform goal setting decisions.

CC14.4d

Please explain why you do not engage with any elements of your value chain on GHG emissions and climate change strategies, and any plans you have to develop an engagement strategy in the future

Further Information

Module: Sign Off

Page: CC15. Sign Off

CC15.1

Please provide the following information for the person that has signed off (approved) your CDP climate change response

Name	Job title	Corresponding job category
John Gallucci	Environmental, Health and Safety Director	Environment/Sustainability manager

Further Information

CDP 2015 Climate Change 2015 Information Request