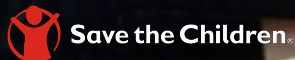


2020

Giving Overview



4M

Children Impacted

Hasbro has a long and proud tradition of making a difference in our communities around the world. The extraordinary events of 2020 reinforced the importance of leading with purpose in all that we do. As a global play and entertainment company, we have an opportunity and responsibility to use our business as a force for good and convener of progress. Together, we are making the world a better place for all children, fans and families.



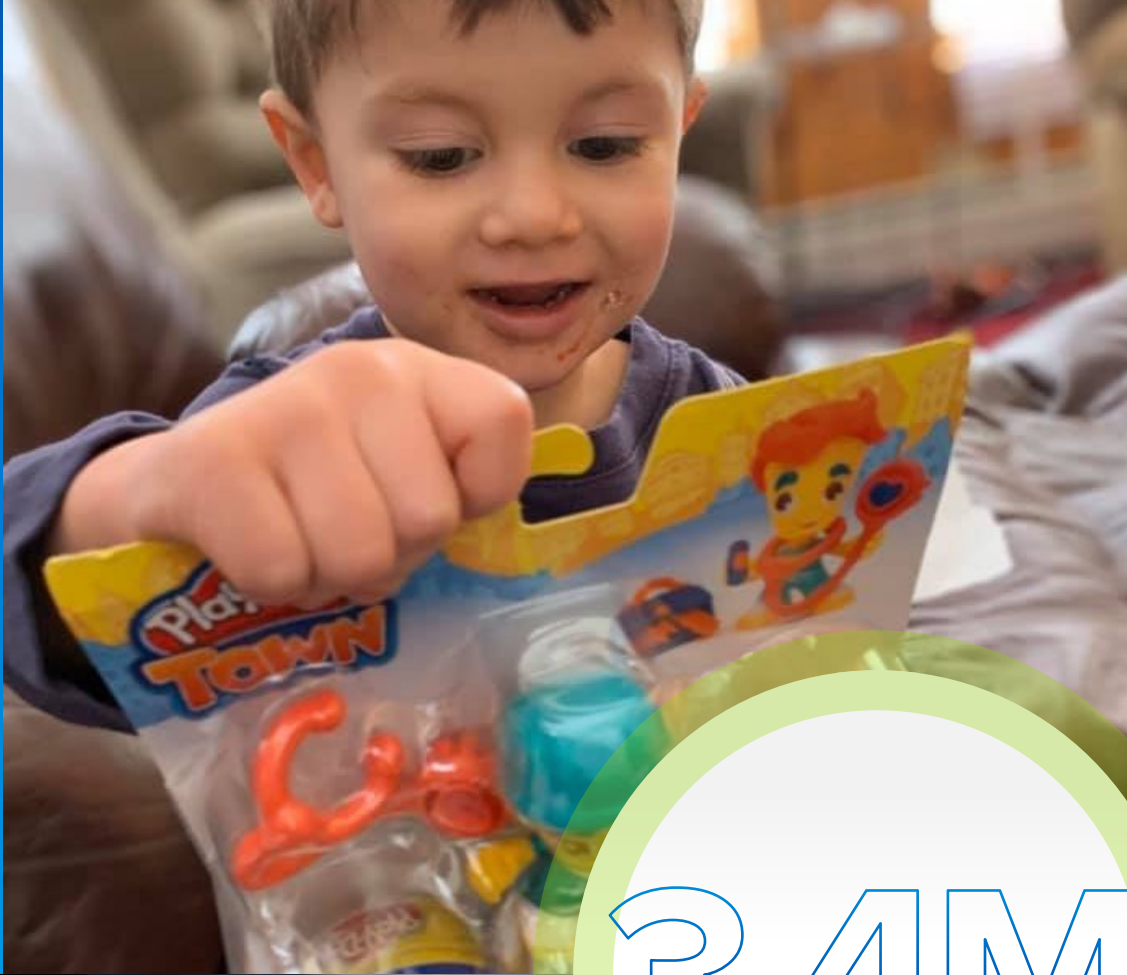
\$25.6M

Total Philanthropic Support

Through our strategic philanthropic partnerships, we support the world's most vulnerable children. Last year, at the onset of the pandemic, we expedited grants to local food assistance services and established new partnerships with Save the Children and No Kid Hungry to ensure children were fed and had access to educational materials during school closures.

With inclusion as a corporate value, Hasbro supports and empowers marginalized communities with attention to race, gender, and ability. By supporting organizations like Ghetto Film School, we are investing in BIPOC youth with a keen focus on talent development in the areas of film/media, the arts, STEM and core business functions. Through existing partnerships with Facing History, Design for Change and Special Olympics, we are funding resources for educators and caregivers to teach equity and inclusion.





3.4M

Toys & Games Donated

With children and families spending an unprecedented amount of time at home, play has become an important tool for encouraging continued creativity. Together with Design for Change USA, we launched the #DoGoodFromHome Challenge, encouraging youth to use their passion and creativity to make a difference wherever they were. For every kind act shared with #DoGoodFromHome, we donated a toy or game to organizations providing care to the children of COVID-19 essential workers, up to **25,000 pieces**.

While children in hospitals experienced isolation and limited visitation in 2020, we increased our product donations to children's hospitals across the country to provide a small sense of comfort and normalcy. Additionally, during a particularly challenging holiday season for many families around the world, Hasbro donated more than 2 million toys and games to nonprofit partners such as Toys for Tots, ensuring that children in need would have a toy or game to open on the morning of their holiday.





76%

Employee Volunteer Participation

Hasbro's philanthropy is driven by the passion and compassion of our employees. Remote working did not stop our employees from finding safe and innovative ways to continue to lift up their communities through volunteer service. Every year in December, employees in 40 countries around the world make a difference through our company-wide day of service, the Global Day of Joy. While most employees could not gather in person, we were still able to carry on this cherished Hasbro tradition with more than 200 virtual and at-home service projects that **made an impact for more than 100,000 children in just one day!** Team Hasbro volunteers connected virtually while creating no-sew blankets for local nonprofits, assembling meal kits for community members, and participating in many more creative service projects. Hasbro welcomed our colleagues at eOne to their first Global Day of Joy and London-based employees brought our brands together for a good cause by walking, running, or cycling to the various MONOPOLY locations in London to raise money for *MediCinema*, building accessible theaters in children's hospitals.